

FIRST IN AUSTRALIA!

ELECTRONIC SHOPPING

from your own computer
without leaving
your home!



this revolutionary development puts buying into the 21st century

In a world marketing 'coup', Dick Smith has announced the first electronic shopping system.

Recognising the huge numbers of personal computers now in Australia, (Dick Smith Electronics alone have sold over 6,000) Dick is first with a method of shopping directly via a personal computer - from the comfort of your own home.

One day, of course, every shop will offer this service.

your computer talks to ours!

All you do is key in your order into your computer, dial our special phone number - and your computer talks to our computer, doing your shopping for you. You can buy such things as books, tools - in fact, any of the 3,000 items sold by Dick Smith Electronics.

Our computer then talks back to yours - it will tell you what the weekly special is . . . it displays the 'notice board' (a Data Bank - news of interest to hobbyists; news of Dick's latest TV shows, etc.) Your goods are then despatched to you promptly.

look at these features . . .

At last: shopping without leaving your home. No traffic hassles. No weather worries. Slash the usual mail delays in half! And you can shop 24 hours a day. You charge the order direct to your Bankcard (which allows you extended credit - if you need it). Never again need you miss out on a special because you couldn't get to the store . . .

the program

Dick has developed a special program diskette to allow your computer to communicate with ours. To allow as many as possible to use this incredible 21st century shopping system, Dick has decided to release this program at less-than-cost price: just \$5.00.

The System 80 computer costs less than \$700. To operate the computer ordering system, it would need to have expansion and disk drive units (most computer enthusiasts would already have these) plus a modem for communicating with our computer.

So for around \$2,000, you would not only have this remarkable computer ordering system - you'd also have a powerful computer ready to go to work for you in your home or business - or even play Space Invaders!

like to know more?

We have produced a leaflet that can tell you all you need to know about this new style of shopping. It gives you all the answers about using this system, how to get started and why you should be using this system rather than running around yourself!

special program

This unique system, requires a special program. This has been specially developed for Dick Smith. Along with this diskette, a special security account number is issued so you can use the system without fear of unauthorised usage.

special price **\$5.00**



while everyone else is talking about it
DICK SMITH HAS DONE IT!